

Pinterest creative for nail & beauty brands

# The Olive Edit.

## One collection. Six ways to discover it.

We turn nail inspiration and brand-approved product assets into Pinterest creative for your own channels: art direction, Pin design and search-led copy.



## Three looks. One visual story.

Pure Olive. Gold Edge. Gold Line.

An original, self-initiated concept collection, created to demonstrate a coherent set of six Pins: two editorial, two collection features and two search-led creatives.

All three nail images are AI-generated. Concept names are editorial labels, not real products. No client commission, brand endorsement or campaign results are implied.

**905K**

people reached

**1.17M**

impressions

Pinterest Analytics

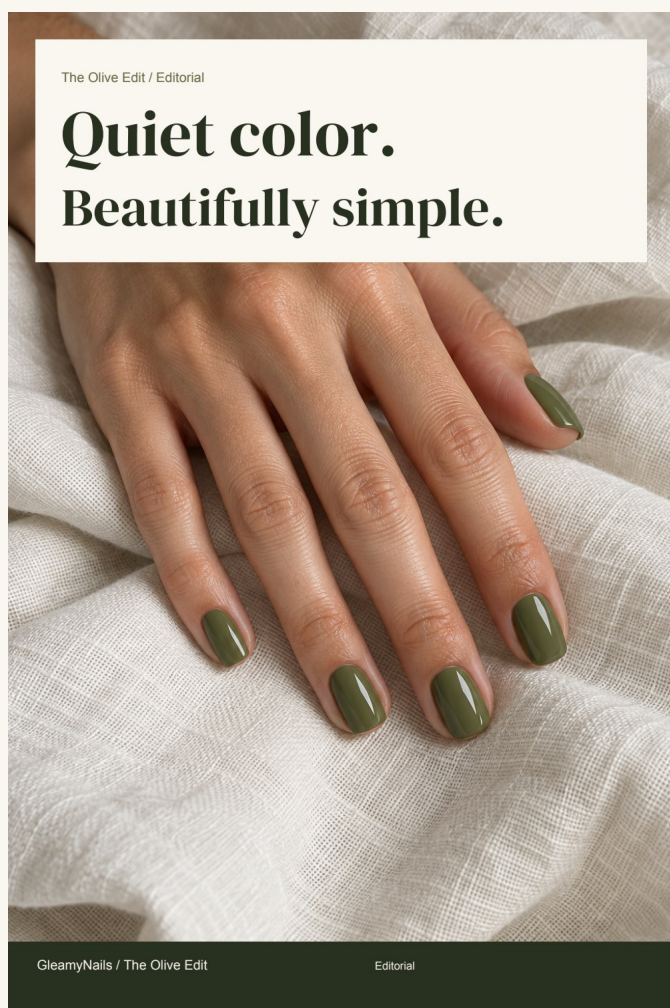
Sep 23 - Oct 23, 2026

Source: Gleamynails media kit. Historical account-wide results, not client campaign results or a forecast. [pinterest.com/gleamynails](https://pinterest.com/gleamynails)

The Olive Edit

# Editorial inspiration

Build desire through mood, restraint and a memorable headline.



## Pin 1: The mood

### Olive nails for a quiet-luxury mood

Muted olive and a glossy finish, kept beautifully simple. Save this look for your next mood board.

**Keywords:** olive green nails, minimalist nails, short squoval nails



## Pin 2: The accent

### Olive and gold nails: a subtle statement

A fine gold curve brings a little detail to an olive nail look. Save this look from The Olive Edit as inspiration.

**Keywords:** olive and gold nails, minimal nail art, gold line nails

The Olive Edit

# Collection feature

Give the collection a recognizable identity, then spotlight a detail.

GleamyNails / Concept collection

## The Olive Edit

One color story. Three expressions.



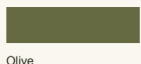
Pure Olive



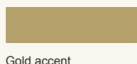
Gold Edge



Gold Line



Olive



Gold accent

Save your favorite interpretation.

GleamyNails / The Olive Edit

Collection

### Pin 3: The lineup

## The Olive Edit: three coordinated nail ideas

Pure Olive, Gold Edge and Gold Line: three fictional looks in one coordinated concept collection.

**Keywords:** olive nail ideas, gold accent nails, nail color story

The Olive Edit / Gold Edge

## Meet Gold Edge.

Olive  
baseFine gold  
tipSoft  
square

A small detail. A distinct look.

GleamyNails / The Olive Edit

Collection

### Pin 4: The detail

## Gold Edge: olive nails with fine gold tips

Explore an olive base with a delicate gold edge and a soft square shape.

**Keywords:** olive french tips, gold tip nails, short green nails

The Olive Edit

# Search discovery

Connect a clear nail idea to a specific search topic and relevant page.

Nail ideas / The Olive Edit

## Short olive nails for your next mood board.



Short  
length

Squoval  
shape

Glossy  
finish

GleamyNails / The Olive Edit

Search

### Pin 5: The shape

## Short olive green nails with a glossy finish

Short length, a squoval shape and a glossy olive mood.  
Save this look for your next inspiration board.

**Keywords:** short olive green nails, squoval nails, glossy green nails

Nail ideas / The Olive Edit

## Minimal gold nail art.



Olive base. Two accent nails.

GleamyNails / The Olive Edit

Search

### Pin 6: The art

## Minimal gold nail art on olive green nails

An olive base with fine gold lines on two accent nails. Save this minimal nail art look for later.

**Keywords:** minimal gold nail art, olive green nail art, gold accent nails

Suggested search topics, not measured search volumes or ranking promises. Link to matching content; avoid unrelated product destinations.

First-collaboration pilot

# Your collection. A focused first set.

## from \$149

for 10 Pins

10 final static Pins at 1000 × 1500 px, with titles, descriptions and keyword suggestions. One agreed creative direction, one consolidated revision round, and delivery within 7 business days after the brief, approved assets and deposit are received.

Starting price for this scope. Final pricing depends on your collection, creative requirements and usage rights. 50% of the agreed fee upfront; balance before final delivery. Organic use on your brand-owned channels included. Paid ads, boosting and third-party transfers are agreed and priced separately. Publishing, media spend and GleamYNails placement are not included.

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## Clear creative. Clear expectations.

**Product accuracy.** Concept images are inspiration, not product photography or evidence of actual wear, exact shade, finish, fit or packaging. Product-led Pins use authorized brand photos and verified claims, with brand approval before use.

**Usage & rights.** Organic use on your brand-owned channels is included; paid ads and other uses are agreed separately.

**Transparency.** This portfolio is self-initiated spec work. AI-assisted content is disclosed where required by the platform and agreement. Future paid partnerships need separate scope and appropriate advertising disclosure.

**Send us your collection. We will shape the brief.**

hello@gleamynails.com | Discuss your collection pilot